



Berkshire

DIVIDEND STRATEGY

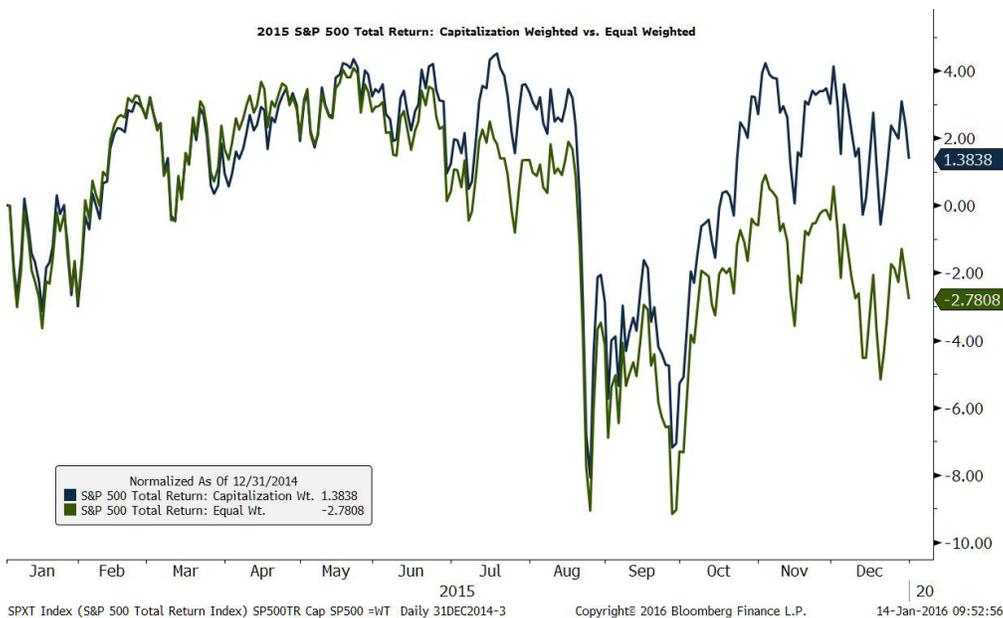
46 Public Square
Wilkes-Barre, PA 18701
570.825.2600

Fourth Quarter 2015 Commentary

2015 RECAP

A handful of key themes seemed to dominate the financial news in 2015. The U.S. continued modest economic expansion while the rest of the world struggled. The energy sector and the commodity complex continued a downward spiral. In August, China attempted to gradually devalue its currency, yet the move prompted fears of widespread economic contraction and financial contagion. Lastly, a great deal of attention was paid to whether or not the Fed would raise interest rates for the first time in nearly a decade. Despite increased volatility, stocks ended the year little changed. One analyst succinctly, and in our opinion accurately, described the year as “violently flat.”

Our “sleeper pick,” for story of the year, was market narrowness. The S&P 500 needed dividends to eke out a slight positive return of 1.38%. But this small gain was driven largely by a few (potentially overvalued) growth companies that make up a considerable portion of the cap weighted index. If the S&P 500 were equally weighted, the return would have been roughly 4% lower, putting its total return negative for the year. The cap weighting of the few outperformers masked how poorly the average stock performed in 2015. Broader indices posted nearly double digit losses and a growing list of stocks are making new 52 week lows.



We believe these macro uncertainties and technical nuances in the S&P500 index highlight the need to own quality businesses generating sustainable cash flow. These companies have the potential to satisfy the only rate of return that really matters: the one that gets our investors to their goals.

As is tradition at year end, we offer you an update on our company and a narrative of how we select individual companies.

BERKSHIRE is a fee-based, SEC registered advisory firm serving the portfolio management needs of high net worth and institutional clients. Over the past 20 years, we have successfully implemented highly focused equity, fixed income and balanced portfolios. Our guiding principle is a belief that success is achieved by combining rigorous, well crafted investment processes with an exceptional level of client service and attention to detail. Asset Management with a Difference... Diligence, Integrity and Focus.

IN THIS REPORT

- Energy and commodity sectors crash
- The Fed raises rates
- Uncertainty in China
- Market narrows
- Welcome Jason Reilly, CFP!
- Review of Berkshire's Equity Selection Process

BERKSHIRE UPDATE

Unlike other “brick and mortar” companies, Berkshire has only two assets: the quality of our client base (you) and the talent, dedication and investment acumen of the people who serve them (us). By the first measure we are extremely fortunate to work for a wonderful group of clients who share our philosophy and have assimilated into our investment style and firm culture. This mindset is critical to continued mutual success.

By the second measure, Berkshire enters year 30, stronger than ever. We are galvanized around a consistent investment philosophy and impeccable client service model. On the investment side, we continue to seek solid businesses at sensible valuations to provide an attractive compounded return over time. On the service side, we continue to be proactive in our communication and extremely responsive to all service matters.

To this end, we are pleased to announce an addition to our professional staff in the hiring of Jason Reilly, CFP®. Jason has over 10 years of financial industry experience. He spent the last 8 years with a major bank, providing wealth management and private banking solutions to high net worth families and institutions. Jason will work with Berkshire in managing accounts for high net worth investors. He will also coordinate communication with Berkshire’s institutional relationships.

Please call us with questions, feedback or concerns as we always enjoy speaking with you directly.

DIVIDEND STRATEGY PROCESS REVIEW

The Berkshire Dividend Growth Strategy’s primary objective is to generate a growing stream of equity income through investments in a diversified portfolio of stocks with a high, safe and growing dividend. We believe if we are able to achieve this primary goal by purchasing vibrant growing companies with fine economic prospects, capital appreciation will follow. A risk profile below that of the average stock in the S&P 500 is also viewed as desirable. Because of its dividend growth orientation, the portfolio also seeks to perform better than non dividend paying stocks or bonds in a rising interest rate environment.

ECONOMIC CONDITIONS FAVOR A DIVIDEND ORIENTED STRATEGY

Over time, dividends have made up a substantial portion of the total return generated by US stocks. While a high, healthy growing dividends rarely “go out of style,” the current economic conditions may make the dividend component even more important.

Excessive borrowing (“leveraging”) had a profound but artificial growth effect on our economy throughout the 1980’s, 1990’s and 2000’s until the credit bubble burst in 2008. Now, consumers,

businesses and many governments are being forced to pay down debt, so this paying down of debt (“deleveraging”) is having a retarding effect on world economies. Economic growth is likely to be positive but below average for some time. A 2-4% dividend may have been viewed as a “quaint” in a roaring stock market, now it is likely to make up a large part of an investors total return. Many high quality dividend paying stocks offer an attractive alternative to certain fixed income investments and offer investors the chance to grow cash flow vs. accepting a fixed one. What’s potentially more exciting is that many of the equities that fit our evaluation criteria are trading at valuations not seen in decades!

EQUITY SELECTION PROCESS

Importantly, we believe that intelligent dividend investing is not just composed of shopping for the company with the highest yield. Our process spans three dimensions: current level of dividend, safety of the dividend, and importantly, the growth of dividend.

CURRENT DIVIDEND

First we identify companies that have a dividend yield at least that of the S&P 500, preferably higher. Companies that fit these criteria should perform better in a slow growth economy and should provide a cash buffer through equity market volatility. In certain instances the portfolio may purchase securities with nominal or below average dividends, but only if there is a clear relatively certain path to normal cash payouts. Philosophically however, we don’t believe in paying a high price for a future promise.

SAFETY OF DIVIDEND

A dividend springs from excess profits after a business pays off all other providers of capital. Since the share holder is the last in line to get paid, as analysts we wish to see how substantial the claims of individual in a senior capital position are to us. This is why companies with high levels of debt and/or volatile businesses can be undesirable investments. A profitable business that has too much debt can find itself little left over to pay shareholder dividends. So we spend considerable time evaluating the company balance sheet:

Debt to Equity Ratio: How much of the total capital is funded by debt vs. equity.

Times Interest Earned: How often do operating profits cover the interest expense?

Credit rating and liquidity of under lying debt if applicable: Bond market spreads and credit ratings provide another view into the company’s ability to fund itself.

GROWTH OF DIVIDEND

If our portfolio is going to provide an effective hedge against inflation and provide appropriate client cash flow, it is critical that the company under evaluation demonstrate the prospects for future dividend growth. This is one of the most important parts of our screening process and what makes our strategy unique relative to other dividend strategies.

First we seek a company that has a history of raising the dividend. This gives us good insight into management's view of the dividend, how they allocate shareholder capital, and prospects for growth opportunities within the business itself.

A key metric we use to quantify growth prospects is return on shareholder equity or ROE.

In our opinion, return on equity (ROE) is the best financial yardstick to identify, evaluate and compare the desirability of investments. ROE is the rate of growth a company can maintain in its earnings and dividends, without needing to raise capital. By decomposing ROE into its component parts, we understand the 4 key dynamics of that drive company profitability, namely:

Operating Margins: Operating Profit/Sales “How profitable are core operations?”

Asset Turnover: Sales/Assets “How capital intensive is the business?”

Leverage: Assets/Equity “How much does the company's use of debt affect returns?”

Tax Retention: Pretax Income/Net Income “How well does the company manage its tax obligations?”

Keep in mind there is no “right” number for ROE or any one of the individual components. Some companies have high but volatile ROE's and some companies have lower but highly stable ROE's. Both can be equally desirable. A company that has very stable operating margins and consistent sales growth allows for management to utilize (think drugs or consumer staples) versus a company that is more cyclical (think semi conductors or energy companies). In the end the evaluation of ROE is a highly reliable metric that helps us forecast future dividend growth. Other subjective factors which may play into our process include competitive positioning in the company's end markets, intangibles such as brands and patents, past acquisition strategies of management, and volatility of earnings, just to name a few.

SUMMARY OF PROCESS

So while there are many factors, some quantitative and some qualitative the goal is to buy companies with an attractive, safe and growing dividend so as the risk adjusted total return profile is superior.

SELL DISCIPLINE

A company is typically sold when it: reaches a price beyond our estimate of intrinsic value, ROE falls below acceptable levels, loses its superior competitive position in the market place, the company abandons sound dividend policy, increases debt to uncomfortable levels or does a misplaced acquisition.

PORTFOLIO CONSTRUCTION

So long as there are attractive candidates, the portfolio will attempt to be broadly diversified across a wide range of economic sectors. While the portfolio will be largely “bottom up” some consideration to macro factors may play a minor role. At any one given time certain portfolios, in aggregate may appear more attractive than another (fundamental or valuation wise). However large or extreme sector concentrations relative to the benchmark in general should not occur. In aggregate we seek a final portfolio: reduced systematic risk, above average quality, lower volatility. From a cash flow perspective, we believe and history has shown that a typical Berkshire holding can deliver cash flow growth should of at least 7.5% per year, and the yield on the portfolio should exceed the S&P 500. If our companies can deliver earnings and dividend wise, attractive appreciation should follow and thus providing strong total return characteristics.

POTENTIAL RISK AND PERFORMANCE CHARACTERISTICS

We owe our investors a frank discussion of potential risks associated with our strategy and baseline expectations of our performance in various market conditions.

Dividends arise from the profits of a business after all other legal obligations to other providers of capital have been satisfied. These include trade creditors, bank loans, senior bond holders, subordinated bond holders, preferred shareholders and of course taxes owed to the government. The dividend is last in line. So while these claims are mandatory, dividends are paid at the discretion of management. Some managements view growing the dividend as a “implicit promise”, while some managements want to remain flexible to right size the dividend to adapt to changing business and capital needs. For a very stable business with low capital needs, the former approach is appropriate. For businesses that have higher capital needs but perhaps higher growth prospects, the latter approach is appropriate. Dividend policy often sends a powerful signal about how management views its own prospects. Management needs to make tradeoffs between growing the business and maintaining the dividend. Not all decisions will be correct.

There are no guarantees even the best businesses remain profitable, that past growth rate of dividends will continue, or that management will remain committed to its dividend. So there have been instances where a dividend appeared “safe” only to have management cut it at some point due to: deteriorating business

conditions, or even they, at their discretion, find what they think is a better use of the money. We believe our screening and fundamental research will be effective in aggregate at selecting the managements capable of generating the type of cash flow growth our clients expect.

As for share price fluctuations, we stick to the premise that risk and return are directly related. The Berkshire Dividend Strategy seeks a risk posture that is below that of the S&P 500. So in theory the portfolio should perform better in a declining market, but we are realistic for its prospects in a rapidly rising market – particularly one characterized by speculation and where low quality assets are coming back in favor. Still in that rising market we still expect a total return that will beat inflation and satisfy individual client objectives.

Commentary Disclosures:

Investment Risk: All investments are subject to risk, including possible loss of principal. Because Berkshire Asset Management, LLC's investment style expects to hold a concentrated portfolio of a limited number of securities, a decline in the value of these investments would cause the portfolio's overall value to decline to a greater degree than a less concentrated portfolio. Our equity investment style may focus its investments in certain sectors or industries, thereby increasing the potential vulnerability to market volatility.

The views expressed in this commentary reflect those of Berkshire Asset Management, LLC (Berkshire) as of the date of the commentary. Any views are subject to change at any time based on market or other conditions, and Berkshire disclaims any responsibility to update such views. These views are not intended to be a forecast of future events, a guarantee of future results or investment advice. Because investment decisions are based on numerous factors, these views may not be relied upon as an indication of trading intent on behalf of any portfolio. The information contained herein has been prepared from sources believed to be reliable, but is not guaranteed by Berkshire as to its accuracy or completeness. Past Performance is no guarantee of future results.

References to particular securities are intended only to explain the rationale for the portfolio manager's action with respect to such securities. Such references do not include all material information about such securities, including risks, and are not intended to be recommendations to take any action with respect to such securities.