



Berkshire

DIVIDEND STRATEGY

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"Casual Friday" Commentary

Casual Friday: New Dividend Presentation + Embrace The Madness – March 16th, 2018

March Madness:

Day one of the tournament was full of exciting action. Day two will tip off shortly. Productivity losses from employees watching the tournament range from \$2.3 to \$6 billion. Employees on average spend 6 hours of work time on tournament related activities:

<http://www.fox32chicago.com/news/national/march-madness-to-cost-employers-23-billion-in-lost-productivity>

To free up time and increase your productivity, Casual Friday is extra short this week. Below we share with you a new succinct presentation that: could help get money off the sidelines, articulate the benefits of dividend stocks, and support the case for value based strategies.

Let us know what you think!

[Berkshire – Growth Value and Volatility](#)

Give us a call or email with thoughts/questions!

Best Regards,
-Gerry

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Dividend Highlights

- Dividend growth can often provide transparent insight into a company's fundamentals and vitality.
- Dividend growth can provide an attractive stream of increasing cash flow to satisfy many financial objectives.