

**The Berkshire Dividend Growth & Income SMA**

[Dividend Strategy Fact Sheet 6.30.18](#) - [Dividend Growth Scorecard 6.30.18](#)

Good Morning,

We continue to send our prayers and best wishes to advisors and their families affected by Florence.

We are pleased to report the following companies in Berkshire Dividend Strategy have announced dividend increases:

**McDonald's (MCD):** announced it will increase its quarterly dividend from \$1.01 to \$1.16 per share, an increase of 15%.

<https://www.prnewswire.com/news-releases/mcdonalds-raises-quarterly-cash-dividend-by-15-300716203.html>

**Microsoft (MSFT):** announced it will increase its quarterly dividend from \$0.42 to \$0.46 per share, an increase of 9.5%.

<https://www.prnewswire.com/news-releases/microsoft-announces-quarterly-dividend-increase-300715034.html>

**WP Carey (WPC):** announced it will increase its quarterly dividend from \$1.02 to \$1.025 per share, up from \$1.01 at the beginning of the year. WPC has raised its quarterly dividend every quarter since 2013.

<https://www.prnewswire.com/news-releases/w-p-carey-inc-increases-quarterly-dividend-to-1-025-per-share-300715669.html>

**The Cost of Corrections:**

As the market continues to defy many expectations by moving ever higher, we believe it is important to contemplate a few key perspectives.

Timing a correction is difficult. Knowing when to "get back in" can be more difficult! And from a financial planning perspective, it is important to calibrate an individual's financial ability to assume risk as well as their emotional ability to assume risk. These are important questions to ponder before the multi-faceted exercise of evaluating fundamentals and where we are in the valuation cycle. As some have worried about a correction for years, we felt inspired to share the following quote from legendary investor Peter Lynch

*"Far more money has been lost by investors preparing for corrections or trying to anticipate corrections than has been lost in corrections themselves."*

**Bonus:**

While Burt Reynolds may have been known for playing the part of a rebel, it appears he knew the power of good estate planning:

[Burt Reynolds Trust and Estate Planning Article](#)

Have a great weekend!

Regards,  
Gerry

Gerard Mihalick, CFA  
Dividend Strategy Portfolio Manager  
Berkshire Asset Management, LLC  
46 Public Square Wilkes-Barre, PA 18701  
570.825.2600  
[Berkshire Asset Management](#)

*Berkshire Dividend Growth Strategy is available through various platform/custodial arrangements. Please call or email to discuss. - (570)825-2600*

*Intended for Institutional and advisor use only. This email may make information of third parties available via website links. The Third Party Content is not created or endorsed by Berkshire nor any business offering products or services through it. The delivery of Third Party Content is for general informational purposes only and does not constitute a recommendation or solicitation to purchase or sell any security or make any other type of investment or investment decision. In addition, the Third Party Content is not intended to provide tax, legal or investment advice. The Third Party Content provided to is obtained from sources believed to be reliable and that no guarantees are made by Berkshire or the providers of the Third Party Content as to its accuracy, completeness, timeliness.*

*Berkshire Asset Management, LLC claims compliance with the Global Investment Performance Standards (GIPS®). Berkshire Asset Management is a fee-based, SEC registered advisory firm serving the portfolio management needs of institutional and high-net worth*

are provided to represent the investment environment existing during the time periods shown. For comparison purposes, the index is fully invested, does not include any trading costs, management fees, or other costs, and the reinvestment of dividends and other distributions is assumed. An investor cannot invest directly in an index. Gross returns are presented before management and other fees but after all trading expenses. Net returns are calculated by deducting actual management fees from gross returns. Returns reflect the reinvestment of dividends and other earnings. Valuations are computed and performance is reported in U.S. dollars. To receive a complete list of composite descriptions and/or a compliant presentation, contact Jason Reilly, CFP® Tel: 570-825-2600 or [info@berkshiream.com](mailto:info@berkshiream.com). Past performance does not guarantee future results.

*Definitions: The S & P 500 Index is a market capitalization weighted index of the largest 500 U.S. stocks. It is a market-value weighted index (stock price times # of shares outstanding), with each stock's weight in the index proportionate to its market value. The index is designed to measure changes in the economy and is representative of most major industries. Russell 1000 Growth Index measures the performance of those Russell 1000 companies with higher price-to-book ratios and higher forecasted growth values. The index was developed with a base value of 200 as of August 31, 1992. Russell 1000 Value Index measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values. The index was developed with a base value of 200 as of August 31, 1992. You cannot invest directly in an index. BEst (Bloomberg Estimates) Earnings Per Share (EPS Adjusted) estimate returns Earnings Per Share from Continuing Operations, which may exclude the effects of one-time and extraordinary gains/losses. Beta is a measure of volatility vs. an index. Upside/Downside capture ratios refer to a portfolio's performance as a percentage of either positive returns (upside) or negative returns (downside) vs. an index. Standard Deviation is a measure of total risk. Alpha, Beta and capture ratios are represented as calculated by Morningstar.*

*Risks: Past performance does not guarantee future results. All investing carries risk including risk of principal or income loss. Dividends are subject to change, are not guaranteed, and may be cut. Investing based on dividends alone may not be favorable as it does not include all material risks. There is no guarantee any stated (or implied) portfolio or performance objective mentioned by Berkshire can be met. Berkshire's equity style may focus its investments in certain sectors or industries, thereby increasing potential volatility relative to other strategies or indices.*

*Market Commentary, Aggregate Holdings, Securities, Sectors, Portfolio Characteristics Mentioned: No statement made in this presentation shall construe investment advice. This presentation is for informational purposes only. Views, comments or research mentioned is not intended to be a forecast of future events. The mention of any security or sector is not deemed as a recommendation to buy or sell. Any reference to any security or sector is used to explain the portfolio manager's rationale for portfolio decisions or philosophy. Research or financial statistics cited regarding securities or sectors do not contain all material information about them. Any securities mentioned represent a partial list of holdings whereas Berkshire portfolios typically contain approximately 30-40 securities in percentage weightings ranging from 1-5%. A complete list of holdings from a representative account is available upon request. Overall portfolio characteristics mentioned are from a representative account deemed representative of the strategy; data may be compiled from Bloomberg, Baseline or Berkshire estimates. Individual holdings, performance and aggregate characteristics of actual portfolios may vary based on a variety of factors including market conditions, timing of client cash flows and manager discretion. This presentation contains Berkshire opinions and use of Berkshire estimates which are subject to change at any time. Berkshire employees may have personal positions in any securities or sectors mentioned. Charts, presentations or articles may be obtained from third parties and Berkshire does not guarantee their accuracy.*

*\*Platform restrictions may apply. Preliminary returns are based on composite estimates only. Individual accounts will vary.*

Safely [Unsubscribe](#) <<Email Address>> from our mailing list or please respond to the email requesting to be removed. Your request will be processed in a timely manner.

Copyright (C) 2018 All rights reserved.