



# Berkshire

## DIVIDEND STRATEGY

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"Casual Friday" Commentary

### Casual "Good" Friday: Updated Q1 Material – April 10, 2020

#### Berkshire Dividend Growth and Income Strategy

Good morning,  
Equity markets are closed and many are celebrating Good Friday and Passover...  
Advisors are likely receiving a much needed 3 day weekend. Advisors have been asking for our updated material ASAP - We finalized Q1 ' 2020 material late yesterday afternoon:

- [Berkshire Dividend Strategy Guide 3.31.2020](#)
- [Berkshire Dividend Strategy Fact Sheet 3.31.2020](#)
- [Berkshire Dividend Strategy Scorecard 3.31.2020](#)
- [Berkshire 2020 1st Quarter Dividend Commentary](#)
- [Berkshire Firm History 3.31.2020](#)

Have a great weekend. We hope for everyone's health, safety and comfort during these very irregular times.

Gerry,

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#### Dividend Highlights

- Dividend growth can often provide transparent insight into a company's fundamentals and vitality.
- Dividend growth can provide an attractive stream of increasing cash flow to satisfy many financial objectives.

*Berkshire Asset Management, LLC claims compliance with the Global Investment Performance Standards (GIPS®). Berkshire Asset Management is a fee-based, SEC registered advisory firm serving the portfolio management needs of institutional and high-net worth clients. The Dividend Growth Composite contains portfolios invested in Berkshire's Dividend Growth Strategy with an equity allocation target of 90% - 100%. The Dividend Growth Strategy's primary objective is to generate a growing stream of equity income by investing in a diversified portfolio of equities with stable, high, and growing dividends. The benchmark is the S&P 500 Index. The index returns are provided to represent the investment environment existing during the time periods shown. For comparison purposes, the index is fully invested, does not include any trading costs, management fees, or other costs, and the reinvestment of dividends and other distributions is assumed. An investor cannot invest directly in an index. Gross returns are presented before management and other fees but after all trading expenses. Net returns are calculated by deducting actual management fees from gross returns. Returns reflect the reinvestment of dividends and other earnings. Valuations are computed and performance is reported in U.S. dollars. To receive a complete list of composite descriptions and/or a compliant presentation, contact Jason Reilly, CFP® Tel: 570-825-2600 or info@berkshiream.com. Past performance does not guarantee future results.*

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