



Berkshire

DIVIDEND STRATEGY

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"Casual Friday" Commentary

Casual Friday: Advisor Real-Time Questions + Father's Day Message – June 19, 2020

The first half of this year was undoubtedly a wild ride for investors...Markets have rallied hard off March lows, but plenty of uncertainty remains. Many are asking: "now what?"

While we didn't have a crystal ball, we did share timely commentary that echoed real time questions of advisors about markets, their business and their clients.

- "How the heck did I end with so many tickers in my book of business!" (Inventory management) - [Casual Friday: "Calm After the Storm" + "Time to Fly"- June 5, 2020](#)
- "Is 2020 a mirror image of 2000?" - [Casual Friday: "Market Darlings" + "Triple Play" Memorial Day – May 22, 2020](#)
- "What do we do with value stocks?" [Casual Friday The Value Defense + Top 10 Innovation – May 15, 2020](#)
- "Are dividends sustainable?" - [Casual Friday Dividend Comeback + Celebrating Mom Through Quarantine – May 8, 2020](#)
- "Why do investors keep making the same mistakes?" [Casual Friday: Predictably Irrational but it's not their fault – February 7, 2020](#)

How to write a Father's Day message...for every situation. Very practical!
<https://ideas.hallmark.com/articles/fathers-day-ideas/fathers-day-messages/>

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Dividend Highlights

- Dividend growth can often provide transparent insight into a company's fundamentals and vitality.
- Dividend growth can provide an attractive stream of increasing cash flow to satisfy many financial objectives.

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